



Axiom is a professional consulting firm providing program management, information technology, and disability and accessibility services. The firm delivers research and analysis, marketing and communications, instructional design, and privacy and information assurance support.



## Instructional Design

Axiom's instructional and performance technology capabilities reside in its Didactics division. Didactics is a seasoned team of performance technology professionals who design and deliver state-of-the-art solutions for a variety of commercial, federal and Department of Defense clients. Didactics ensures that solutions are requirements-based, adhere to standards, are scalable, and are well integrated into the client's existing infrastructure and cultural environment.

Didactics Instructional Design services include:

- Instructional solutions grounded in learning theory that include needs assessments, analysis, design, development, implementation and integration, and evaluation
- Instructor-led training (instructor guides, student manuals, job aids, and supporting multimedia training materials)
- Interactive Multimedia Instruction, including web-based training and blended-learning
- Evaluation (Formative and Summative)
- Performance improvement, taking into account content domain representation, ergonomics affecting the performer, and internal and external organizational influences
- Gap, Context, and Cause Analysis
- Business Process Re-engineering

- Knowledge Management
- Systems Analysis and Design

Axiom's past and present Instructional Design clients include:

- The Federal Motor Carrier Safety Administration, which trains and certifies medical examiners who medically qualify the nation's bus and truck drivers in accordance with federal standards
- The Veterans Administration, which is effectively administering care for our severely wounded warriors and supporting the Veterans' caregivers
- The Substance Abuse and Mental Health Services Administration (SAMHSA), which funds states to develop training for National Outcome Measures
- The International Training Institute for the Sheet Metal and Air Conditioning Industry, which provides apprenticeships and advanced career training for union workers in the sheet metal industry throughout the United States and Canada

To learn more about Axiom's success helping clients meet their performance and training needs, visit our website at [www.axiom-rm.com](http://www.axiom-rm.com) or contact Pat Brown in our Didactics division at 703.208.3000, ext. 250, or at [pbrown@axiom-rm.com](mailto:pbrown@axiom-rm.com).